



KMYU
299 S Main St
Ste 150
Salt Lake City, UT 84111

Great American Media
1010 Wisconsin Ave NW
Ste 800
Washington, DC 20007

Contract # 1400086

Schedule Dates 10/26/12-10/29/12
Advertiser DCCC-Democratic Congressional Campaign Comm
Agency Great American Media (2231)
Product POLITICAL ISSUE (ns) (1187)
Brand DCCC 10/23 (450985)
Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name KEULEMAN, KATIE
Phone/Fax /
CPE 11/14/2112
Account Types National/Political Issue Agency/ BRD
Billing Type Standard
Comments DCCC 10/23
***** THIS IS A CASH IN ADVANCE SCHEDULE ***** DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE

Date Entered 10/24/12
Last Modified 10/24/12
Entered By Katie Freckleton
CO-OP No
Headline # 06395899
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$15.00
Net Total \$85.00
Sales Tax

Salt Lake City (KMYU)		
By Broadcast Month	Spots	Rate
Oct. 2012	2	\$45.00
Nov. 2012	2	\$55.00
Grand Total:	4	\$100.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/26/12-10/26/12	1	:30	12P-1P (MST)	1					1			1	\$25.00	\$25.00	Salt Lake City (KMYU)	WENDY WILLIAMS	10/24/12
2.0	Normal Line / SPOT (3)	10/26/12-10/26/12	1	:30	3P-4P (MST)	1					1			1	\$20.00	\$20.00	Salt Lake City (KMYU)	JUDGE GUINN	10/24/12
3.0	Normal Line / SPOT (2)	10/29/12-10/29/12	1	:30	2P-3P (MST)	1	1							1	\$25.00	\$25.00	Salt Lake City (KMYU)	COLD CASE FILES	10/24/12
4.0	Normal Line / SPOT (4)	10/29/12-10/29/12	1	:30	4P-5P (MST)	1	1							1	\$30.00	\$30.00	Salt Lake City (KMYU)	DIVORCE COURT	10/24/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Katie Freckleton

10/25/12

REP HEADLINE# 6395899
*** ORIGINAL REV#0 ***

REP: TEL# 215-564-1206 FAX# 215 564 1103
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT24/12 17.53
*** KMYU-TV ***

ADV # ADV. NAME ISS/DCCC REP. # OFF. # SALESMAN # *duf*

AGY # AGY. NAME GREAT AMERICAN MEDIA BUYER NAME KATIE KEULEMAN

3050 K ST NW, SALES PRSN WA- CHERYL BLAIR

WASHINGTON, DC 20007

ORDER # *1400086* CONTRACT # 6395899 CLASS: NATL. LOCAL REGIONAL

PRDCT DCCC 10/23 EST#2112 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT23/12 OCT29/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT24/12 17.53

REP: TO NSM/NSA
FR LINDSEY FOR CHERYL
NEW ORDER
TTLS \$100
PLEASE CONFIRM, THANKS!

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 11
AGENCY PRODUCT CODE = 14
AGENCY EST# = 2112

<i>1</i>			1200N-100P	30		\$25.00	10/26	10/26	1		FRI	1
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PROGRAM : WENDY WILLIAMS
CON COM1 : WENDY WILLIAMS

<i>2</i>			200P-300P	30		\$25.00	10/29	10/29	1		MON	1
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PROGRAM : COLD CASE FILES
CON COM1 : COLD CASE FILES

REP HEADLINE# 6395899
*** ORIGINAL REV#0 ***

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OCT24/12 17.53
*** KMYU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			300P-400P	30		\$20.00	10/26	10/26	1		FRI	1
PROGRAM : JUDGE GUNN												
CON COM1: JUDGE GUNN												
4			400P-500P	30		\$30.00	10/29	10/29	1		MON	1
PROGRAM : DIVORCE COURT												
CON COM1: DIVORCE COURT												
OCT/12			\$45.00	NOV/12		\$55.00						
CONTRACT TOTAL												\$100.00
TOTAL SPOTS												4

MARKET TOTALS \$10,000 KMYU 1% KUTV 27% KTVX 20% KSL 26% KSTU 24% KUCW 2% KJZZ 0%
KCSG 0%

SVC- NSI
DEMOS- RA35+*